

CALE-JR-MM-OFFSITE LEARNING PACKET DAY 5 - 25 POINTS

**ALL
ASSIGNMENTS
WILL BE GIVEN A
DAILY # GRADE
IN
GRADEBOOK...
BEGINNING WITH
DAY 1**

- READ THE FOLLOWING TEXT INFORMATION
- BELOW
- ANSWER ALL CLOSURE QUESTIONS IN WRITING
- COMPLETE THE STUDENT EXERCISE PAGE IN WRITING

INSTRUCTIONS - PLACE THE FOLLOWING TITLE ON EVERY WRITTEN ASSIGNMENT YOU COMPLETE:

- **CALE-STUDENT NAME-"OFFSITE LEARNING PACKET DAY # ___ 1,2,3,4 ETC**

Vocabulary



BLISTERPACK

- ▶ A package with a preformed plastic mold surrounding individual items arranged on a backing.



4 WAYS PACKAGING PROVIDES INFORMATION

- ▶ DIRECTIONS
- ▶ GAURANTEES
- ▶ NUTRITIONAL INFORMATION
- ▶ WARNINGS



3 WAYS PACKAGING HELPS MEET CUSTOMERS NEEDS

- ▶ CONVENIENCE
- ▶ FUNCTIONALITY
- ▶ FAMILY SIZE

STUDENT EXERCISE – 25 POINTS

- ▶ STUDENTS WILL RESEARCH PACKAGING AS A WHOLE AND PROVIDE THE FOLLOWING:
 - ▶ #1 PROVIDER OF BLISTERPACK PACKAGING
 - ▶ HOW MUCH?
 - ▶ WHAT IS TOP APPLICATION FOR BLISTERPACK
 - ▶ TOP 3 PACKAGING COMPANIES, WHAT THEY PROVIDE, AND REVENUE
 - ▶ TOTAL REVENUE OF THE PACKAGING INDUSTRY
 - ▶ 2 NEW INNOVATIONS COMING IN PACKAGING? LIST AND DESCRIBE THEM

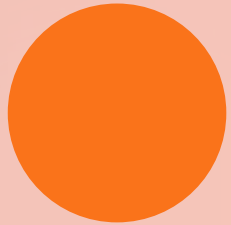


3 WAYS PACKAGING HELPS PROTECT CONSUMERS

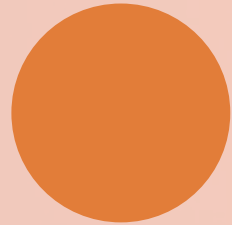
- ▶ AVOID MISUSE
- ▶ AVOID TAMPERING
- ▶ CHILDPROOFING



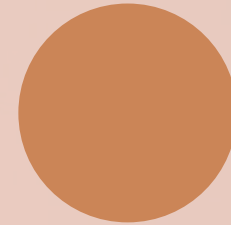
CLOSURE



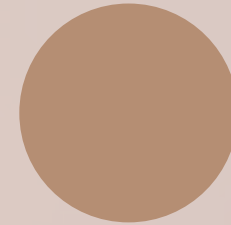
WHAT IS
BLISTERPACK



NAME 2 WAYS
PACKAGING
PROVIDES
INFORMATION



LIST 3 WAYS
PACKAGING
HELPS MEET
CUSTOMERS
NEEDS



NAME 3 WAYS
PACKAGING
HELPS PROTECT
CONSUMERS