

ZADAI - JUNIOR LAB - OFF-SITE LEARNING PACKET DAY 9
Academic/Career & Technical Related/Demonstration Lesson Plan

Instructor Rick Zadai **Date**

Program/Class Graphic Communications **Period**

State Indicator/Competency:

- 6.5 Assess art elements and principles of two-dimensional forms.
- 6.7 Demonstrate basic art studio skills.

Instructional Objective(s):

- The student will be able to use proofreader's marks to correct Twain's typo's..

Materials:

- MARK TWAIN PROOFREADING PROJECT handout and assignment sheet
- Pencil

Method of Instruction:

- Worksheet (Homework)

Activities:

- Students will review assignment sheet and instruction as follows:

Here's an episode from Twain's early years in printing, taken from his Autobiography. It's a story about the perils of poor proofreading, which needs some proofreading itself. Use the proofreader's marks provided here to correct Twain's typo's. You'll find five mistakes circled in the first paragraph and five more hidden in the second. Once you've found them all, change hats to become a copywriter and provide a title for Twain's story. Who knows? A little graphic communications experience could help make you a great writer, too.

Closure:

No closure (Homework)

Assessment:

Informal – HW – Worksheet (10 Pts.)



MARK TWAIN PROOFREADING PROJECT

Many great writers began their careers in graphic communications, as proofreaders, copywriters, and printers. One of the most famous was Mark Twain, who became a printer's apprentice when he was barely a teenager and traveled the country working in print shops until he was 21.

Here's an episode from Twain's early years in printing, taken from his Autobiography. It's a story about the perils of poor proofreading, which needs some proofreading itself. Use the proofreader's marks provided here to correct Twain's typo's. You'll find five mistakes circled in the first paragraph and five more hidden in the second. Once you've found them all, change hats to become a copywriter and provide a title for Twain's story. Who knows? A little graphic communications experience could help make you a great writer, too.

PROOFREADING MARKS

 transpose letters

 delete

 insert period

 insert question mark

 set in capital letters

 insert missing letter

 insert space

 transpose words

 insert quotation mark

Title: _____

We set up the great book in pages – eight pages to a form – and by help of a printers' manual we managed to get the pages in their apparently crazy but really sane places on the imposing-stone. We printed that from on a Thursday. Then we set up the remaining eight pages, locked them into a form and struck a proof. Wales [another young apprentice] read the proof and presently was aghast, for he had he had struck a snag. And it was a bad time to strike a snag, because it was Saturday; it was approaching noon; Saturday afternoon was our holiday and we wanted to get away and go fishing. At such a time as this Wales struck a snag and showed us what had happened. He had left out a couple of words in a thin-spaced page of solid matter and there wasn't another breakline for two or three pages ahead. What in the world was to be done? Overrun all those pages in order to get in the two missing words. Apparently there was no other way. It would take an hour to do it. Then a revise must be sent to the great minister [whose sermon they were printing]; we must wait for him to read the revise; if he encountered any errors we must correct them. It looked as if we might lose half the afternoon before we could get away.

Then Wales had one of his brilliant idea. In the line in which the "out" had been made occurred the name Jesus Christ. Wales reduced it in the French way to J.C. It made room for the missing words but it took 99 percent of the solemnity of out a particularly solemn sentence. We sent off the revise and waited. We were not intending to wait long. In the circumstances we meant to get out and go fishing before that revise should get back, but we were not speedy enough. Presently the great Alexander Campbell appeared at the far end of that sixty-foot room, and his countenance cast a gloom over the hole place. He strode down to our end and what he said was brief, but it was very stern and it was to the point. He read Wales a lecture. He said, "So long as you live, don't you ever diminish the Savior's name again. Put it all in.